

DANIEL MERESANU – Junior UX Designer

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PROFILE

Junior UX Designer with hands-on experience in user research, wireframing, prototyping, and creating high-fidelity mockups using tools like Figma. Developed a camping e-commerce app as part of a UX course, applying user-centered design from discovery to final design. I have basic front-end development skills and familiar with no-code tools like Framer. I have a strong willingness to learn, stakeholder engagement skills, and a passion for user centered design.

SKILLS

- **UX Design & Research:** User research, usability testing, wireframing, prototyping, information architecture
 - **Design Tools & Software:** Figma, Adobe Creative Cloud, Canva, HTML, CSS, JavaScript
 - **Problem-Solving & Analytical Thinking:** Data analysis, A/B testing, iterative design
 - **Business & Stakeholder Engagement:** Client communication, project coordination, cross-functional collaboration
 - **Technical Skills:** Basic Front-end development, debugging, product testing
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PROJECTS

- Camping Supply App, mobile-first UX case study built during the Google UX Certificate
 - Canary Woof, responsive website for local pet care, focused on anxious dogs and personalised routines
 - London Stays (WIP), AI-designed prototype for an Airbnb Superhost client with future booking integration
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WORK EXPERIENCE

UX Designer: Camping Supply App (Course Project)

Google UX Certificate · Ongoing

- Conducted user interviews, competitor analysis, and synthesized findings into actionable insights
- Created user personas, task flows, and navigation models
- Designed low and high-fidelity wireframes; prototyped using Figma
- Incorporated real-time support features and blog functionality to improve UX beyond sales

AI Prompt Evaluator & Trainer (October 2024 – Present)

Outlier, Freelance Remote

- Evaluate AI-generated content across varied topics to ensure factual accuracy, clarity, and consistency.
- Provide in-depth feedback to improve the quality and reasoning capabilities of large language models.
- Apply strong critical thinking and research skills to fact-check outputs and detect bias or inaccuracy.
- Contributed to the development of ethical and inclusive AI by flagging content issues related to tone, sensitivity, and user experience.

Bloomsbury Institute, London, U.K.

Employability & Volunteering Consultant (October 2022 – July 2024)

- Designed and delivered a wide range of employability workshops, events, and one-to-one guidance sessions for undergraduate and postgraduate students.
- Managed student-facing communications including targeted email campaigns (Mailchimp), newsletter content, and social media outreach.

- Built relationships with charities and local businesses to expand volunteering and placement opportunities.
 - Analysed student engagement data to improve outreach and align services with student needs.
 - Liaised with academic departments to ensure student development initiatives supported wider institutional goals.
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QUALIFICATIONS AND CERTIFICATIONS

- **Google UX Design Certificate** (Ongoing – Estimated Completion July 2025)
 - **Hyperion Dev Full Stack Web Development Bootcamp** (March 2024 – July 2024)
 - **Microsoft Certified: Azure AI Fundamentals** (July 2023)
 - **University of Northampton – BA in Business Management (2:1)** (July 2021)
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INTERESTS

Human-centered design · Accessibility · Outdoor exploration · Sustainability · AI and emerging tech